

## FOR IMMEDIATE RELEASE

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## Solay Mobile App Supports Small Businesses During COVID-19 (Coronavirus) Pandemic

Solay offers purchase of gift cards with portion of proceeds donated to hospitality and travel industries

**(San Diego, California)** – Resort Technologies, LLC, and Solay Mobile App announce a new campaign to support small businesses in the hospitality and travel industries in the midst of the COVID-19 (Coronavirus) pandemic, through the sale of Solay gift cards available at solayapp.com.

Gift card purchases allow Solay users to reserve pool & beachside seating at participating hotels and resorts when the iOS Beta release of Solay launches in Spring 2020. Solay will distribute a portion of gift card sales to small businesses in the hotel and travel industries, with the majority of funds provided to **Indie Congress** and **BLLA & StayBoutique.** 

Solay makes it easy for anyone to participate, encouraging the global community to consider small businesses in hospitality in this time of need, as well as become positively inspired by the process of future travel planning. Those who represent small businesses can also sign up for a grant from Solay at solayapp.com.

To purchase a Solay gift card or sign up for a grant, visit solayapp.com/support-small-business.

## **About Solay**

Solay is an intuitive global technology application that will eliminate completely the early wake up and frustration of the "chair dash" - promising to enhance every guest user's vacation experience. Guests who choose to reserve poolside and beachside seating with Solay pay a nominal morning, afternoon, or all-day fee. Every guest that uses Solay will make a positive environmental impact on conservation and restoration of our oceans, as Solay has committed to giving back a portion of its revenue to organizations supporting these efforts.

## About Resort Technologies, LLC

Resort Technologies, LLC, is a San Diego-based technology firm founded in 2019 to develop innovative technology solutions in the hospitality space. Most notably, the company focuses on addressing inefficiencies in the market of resort guest experiences. With the launch of their first product, the solay™ app, resort guests can effortlessly make advance reservations of poolside and beach lounge chairs and cabanas at resorts, completely avoiding the hassle of unreserved seating. In keeping with its mission to enhance the guest experience, Resort Technologies gives a portion of every reservation back to nonprofits engaged in environmental conservation and ocean restoration. The company will be announcing new features to the solay™ app along with continued development plans for hospitality technology solutions in the future. Sleep in, your seat is set.